Website Accessibility Statement for Birchwood Rehabilitation & Healthcare Center

We Value Digital Inclusion

In an effort to help provide a fully accessible and optimized experience for website visitors, Birchwood has taken careful measures to help enhance the user experience for all visitors, including those using assistive technologies such as screen readers, magnifiers, voice recognition tools, or other assistive technology.

Birchwood is committed to ongoing accessibility efforts and to improving the usability of its website for individuals with disabilities. Accessibility and digital inclusion are continuing processes, and Birchwood will continue to review, assess, and improve its website experience as appropriate.

Accessibility Monitoring and Review

Birchwood may use automated tools, manual review, remediation measures, and ongoing testing to identify and address digital accessibility issues. These efforts may include reviews of website structure, contrast, keyboard navigation, image alternative text, forms, headings, labels, and other accessibility-related features.

Where accessibility barriers are identified, Birchwood will work to evaluate and remediate those issues as reasonably practicable. Accessibility improvements may be made on an ongoing basis as technology, standards, and user needs evolve.

Accessibility Standards

Birchwood uses the Web Content Accessibility Guidelines (WCAG) 2.2, Level AA as a reference point in its efforts to improve the accessibility of the website and the user experience for all visitors. These guidelines are internationally recognized standards developed to make digital content more accessible and user-friendly for individuals with a wide range of disabilities.

Assistive Technology Compatibility

Birchwood seeks to support compatibility with commonly used modern web browsers and assistive technologies, including keyboard-only navigation and widely used screen readers and related accessibility tools. Website performance and accessibility may vary depending on browser, device, operating system, assistive technology, and individual user configurations.

Feedback and Accessibility Assistance

If you encounter an accessibility barrier, experience difficulty accessing content, or need assistance with any part of the website, Birchwood encourages you to contact us so that we can help and work to address the issue.

Birchwood Rehabilitation & Healthcare Center
205 Birchwood Avenue, Cranford, NJ 07016
Phone: 908-272-6660
Email: privacyrequest@theatlashcg.com

When contacting us, please include, if possible:

- The page or feature where you encountered the issue.
- A description of the problem.
- The type of assistive technology, browser, or device you were using, if relevant.
- Your preferred method for receiving a response.

Birchwood will make reasonable efforts to address accessibility concerns and provide requested information or assistance in an accessible format where feasible.

Accessibility Tools

Birchwood may make accessibility-related tools or features available on the website from time to time to assist visitors in customizing their browsing experience. Such tools may include features relating to visual display, navigation, readability, or issue reporting, depending on the functionality implemented on the website.

Third-Party Sites

Throughout the website, Birchwood may make use of or link to third-party websites, platforms, maps, video services, social media services, or other digital tools. These third-party websites and services are not controlled by Birchwood and may present accessibility challenges that Birchwood is not able to control or remediate. Birchwood encourages users to review the accessibility information made available by those third parties directly.

Ongoing Improvement

Birchwood values accessibility and recognizes that digital accessibility is an ongoing responsibility. The website and related digital content may be updated from time to time as part of ongoing efforts to improve accessibility, usability, and inclusion for all visitors.